



Chelsea Group Team Participates in Hawaii Public Radio's Spring 2017 Pledge Drive

By Andy Beth Miller

Honolulu, HI Chelsea Group CEO George Benda was recently invited to speak on-air with Hawaii Public Radio. On April 25, during the 5 o' clock spot, drivers heading home from a long day of work were able to tune in as Benda introduced himself and his company in a live chat held at Atherton Studios. The leader of the local building science firm took this opportunity to share about the services his company delivers to its clients, as well as to dialogue with the hosts about Chelsea Group's reasoning for supporting Hawaii Public Radio.

As an underwriter, Chelsea Group—and Benda—is committed to placing action behind its words of praise for Hawaii Public Radio. "I've listened to NPR for more than forty years and been a member at one level or another most of that time. I'm very pleased to be in a position now to make a substantial contribution to the continued success of Hawaii Public Radio, which has been my beacon for information since I moved to Hawaii," Benda explained.

This past week also allowed an opportunity for the building science firm to participate in HPR's Spring 2017 Pledge Drive. On April 20, Chelsea Group Building Scientists Dricka Thobois, Halle Senger, Colton Gorman, Lisa Reddinger, Victor Ho, and Shelby Patton volunteered two hours of their time by answering phone calls from loyal HPR listeners. As a steady stream of local Hawaii residents called in to support the station via sponsorship or donation, the Chelsea Group team was able to see firsthand what their underwriting support makes possible.

"What stuck out to me most was how generous those who we spoke to were being in their donations, and how important it was to them that their contributions were a part of the matching offer," said Ho. This matching offer acted as an extra incentive to those pledging before a certain time within the drive, which would enact a promise from another organization to match said pledge. As for the experience as a whole, Ho shared that, "It showed me just how much HPR means to the community, and how much people truly desire for HPR to continue."

Patton was also struck by the outpouring of local community support. "It was an awesome opportunity to connect and interact with the listeners who keep HPR on the air with their generous donations and support," she said. "I personally got the chance to talk to three gentlemen, one of whom donates every year, twice a year, and the other two who were brand new sustaining members eager to give back to the station that they diligently listen to every day. HPR really goes out of their way to take care of their listeners, and I'm happy that everyone at Chelsea Group got to be a part of that."

Also pleased to have taken part in the drive was Thobois, who described the atmosphere as having an air of excitement and enthusiasm. In particular, she



Answering calls for the 2017 Pledge Drive

loved being able to see firsthand the inner workings of the radio nonprofit. “It was a privilege, and such fun, with the whole team taking over the HPR answer station at the Atherton Studios, where HPR is recorded,” she said. “I personally believe in everything that Chelsea Group stands for, which directly aligns with the vision and mission of HPR, as far as the shared passions for community support, enrichment, service, and involvement goes.”

Chelsea Group Ltd.
800.626.6722
www.chelsea-grp.com

ABOUT Chelsea Group

Chelsea Group is a Hawaii-based building science consulting firm specializing in preserving and enhancing the mechanical infrastructure in existing commercial office, institutional, retail, and industrial facilities. For more than 25 years, Chelsea's building scientists and engineers have solved problems and found opportunities that add asset value to these properties. The Chelsea team is widely recognized for its thought leadership in sustainable, high performance buildings.